



Society of Women Engineers San Diego County Section

SWE San Diego Fiscal Year 2018 Fund Raising Campaign

September 2017

Dear SWE Supporter:

Each year SWE San Diego delivers community and educational programs to aspire, advance, and achieve the next generation of engineers. We can only accomplish our goals through the generous support of our donors. Please help us to expand the image of engineering. Join us by becoming a Corporate Sponsor and Friend of SWE San Diego.

There are many benefits of being a SWE San Diego Corporate Sponsor:

BENEFITS OF CORPORATE SPONSORSHIP	Bronze \$500 +	Silver \$1k +	Gold \$2.5k +	Platinum \$5k +	Diamond \$10k +
Recognition @ Open House & Annual Celebration (100+ people)	✓	✓	✓	✓	✓
Website Sponsor Logo Visibility & Company Link (Home Page & Sponsor Page)	✓	✓	✓	✓	✓
Event Speaker and/or Meeting Location - Option Priority (August Calendar Release: 3-4 Speaker Events & 2x Technical Tours)		Fourth Priority	Third Priority	Second Priority	First Priority
T-shirts with Sponsor Logos* on the Back - on flagship K-12 Outreach event (300+ people) (*Text used for corporate logos w/o color background options)			Small Logo*	Medium Logo*	Large Logo*
Social Media Posts on SWE-San Diego				2 Posts / yr	4 Posts / yr

Choose your sponsor level by January 31, 2018, or we can help customize a package to meet your needs:

CORPORATE SPONSOR PACKAGES	Bronze \$500 +	Silver \$1k +	Gold \$2.5k +	Platinum \$5k +	Diamond \$10k +
<u>Tier 1 Options:</u> 1A - Tickets to 2018 Annual Celebration		Select 2x Tier 1 Options	Select 6x Tier 1 Options	Select 8x Tier 1 Options	Select 12x Tier 1 Options
<u>Tier 2 Options:</u> 2A - Named Academic Scholarships (\$1k ea) 2B - K-12 Outreach Funding 2C - Professional Development Funding 2D - STEM Advocacy Funding			+ Select 1x Tier 2 Option	+ Select 2x Tier 2 Options	+ Select 3x Tier 2 Options
<u>Tier 3 Options:</u> 3A - Named Academic Scholarship (\$2k) 3B - Welcome Remarks at 2018 Annual Celebration (5 min)					+ Select 1x Tier 3 Option



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Any funds remaining outside of the designated package pledge options are allocated at the discretion of the SWE SD Executive Council to further advance the specific organizational mission and goals of SWE.

Here are additional ways you can support SWE San Diego:

Become a Friend of SWE-SAN DIEGO – Friends are all **Individual Donors** and any **Corporate Donation** outside of the Corporate Sponsorship Packages. All Friends are recognized on the SWE San Diego home page and in our Annual Celebration*.

Sponsor an Academic Scholarship – Scholarships are awarded every year during the Annual Celebration* to San Diego Engineering Freshmen (Graduating Seniors from local San Diego High Schools) and to San Diego Engineering Colleges (Engineering students at one of our local San Diego Engineering Universities). A La Carte Scholarships, separate from or in addition to, the Corporate Packages are available. All Scholarship donors are recognized at the Annual Celebration*.

- **Corporate Named Scholarship** – \$1100.00 minimum donation (covers associated costs for \$1000.00 scholarship, as well as the ticket cost of the Annual Celebration* for the awardee and their guest.
- **Individual Named Scholarship** – \$1000.00 minimum for a single individual.
- **SWE San Diego Fund** – All undesignated “scholarship fund” donors.
- **Scholarship Selection Committee** – Named scholarship donors are invited to provide the academic preferences on which the scholarships will be awarded. The committee makes every attempt to meet donor preferences. Donors are notified two weeks prior to Annual Celebration*.

***Annual Celebration – May/June 2018** - is held every year to celebrate the accomplishments of our Science Fair and Scholarship winners, recognize our donors, and present recognition awards to the outstanding individuals, corporations and members that support our organization. Every attempt is made to seat scholarship winners with their sponsors. A La Carte Gala Sponsorships are available.

A La Carte Annual Celebration Sponsorship Opportunities					
Includes Placard Visibility & Program Mention	<u>Flowers or 4x Students</u>	<u>Table</u> (8 people)	<u>Table Donor</u> (4 employees + 4 students)	<u>Appetizers or Dessert</u>	<u>Recognition Awards or Hosted Bar</u>
	\$200 ea	\$500 ea	\$500 ea	\$500 ea	\$1k ea

TAX ID – SWE San Diego is a 501-C-3 not-for-profit educational service organization that empowers women to succeed and advance in the field of engineering. All donations are 100% tax deductible under Federal Tax ID#22-3192100.

Thank you for your consideration. For more information or to secure your pledge, please contact our fundraising team:

Elizabeth Wong, President, 619-840-5698
president.swesandiego@gmail.com

Joan Fisher, Treasurer, 760-443-5692
treasurer.swesandiego@gmail.com

SWE San Diego County Section, FY18 Fund Raising Campaign
 P.O. Box 881205, San Diego, CA 92168-1205