

Governor's Monthly Newsletter

November 2011

Sonora Region



The Society of Women Engineers is (SWE) is a non-profit educational service organization whose goal is to encourage women to achieve their full potential in careers as engineers and leaders.

The Sonora Region, also known as Region B, includes Arizona, New Mexico, Southern California, Southern Nevada, and Utah.

The SWE Mission is to stimulate women to achieve full potential in careers as engineers and leaders, expand the image of the engineering profession as a positive force in improving the quality of life, and demonstrate the value of diversity.

For more information on SWE visit www.swe.org.

WELCOME!

Hello and welcome to the November 2011 edition of the Governor's Monthly Newsletter!

Please be sure to share this information with your section

Link this newsletter from your section website!

In this edition I'll be sharing information about the following items:

- Western Regions Conference and Career Fair – *Early Bird Registration ends December 1, 2011*
- Western Regions Conference and Career Fair – *Tour Sign-up closes December 1, 2011*
- FY13 Nominees – *Feedback Requested by December 1, 2011*
- Region Goals
- Program Development Grants – *Apply!*
- Membership – *Renew! Recruit!*
- Region Websites & Blogs – *Visit often!*

2012 JOINT WESTERN REGIONS CONFERENCE - HONOLULU, HI

REGISTER NOW FOR THE BEST PRICE ON REGISTRATION!!

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LAST CHANCE TO REGISTER FOR ANY TOURS – FINAL DEADLINE DECEMBER 1ST

www.swewestern2012.org

SEE PG. 2!

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2012 JOINT WESTERN REGIONS CONFERENCE - HONOLULU, HI

REGISTER NOW FOR THE BEST PRICE ON REGISTRATION!!

LAST CHANCE TO REGISTER FOR ANY TOURS - DEADLINE DEC. 1

The 2012 Society of Women Engineers (SWE) Western Regions Joint Conference Early Registration deadline is approaching...December 1, 2011!! Join over 250 of your closest SWE friends in Hawaii for the 2012 Joint Western Region Conference for Regions A, B, and J from February 29 to March 3, 2012 at the Sheraton Waikiki in Honolulu. Registration is now open for individual registration as well as corporate sponsorship. Visit the website to register. Early Registration closes on December 1, 2011, so register now! The cost of registration will increase \$25 after December 1st. Please visit the conference website www.swewestern2012.org for online registration and the latest information on tours and speakers.

FREE REGISTRATION: *To be included in the raffle for one free conference registration have all of your friends include your name in the Recommended By box on the online registration. Every time another SWE member mentions your name, you will receive one ticket for the raffle. There is no limit on the number of raffle tickets that can be included. If you have already registered and would like to add a recommend name to your registration, please email Jenn Harris.*

Hotel Information:

This year's conference will be held at the Sheraton Waikiki located at 2255 Kalakaua Avenue, Honolulu, Hawaii 96815. The negotiated rate for the conference is \$250/night for any available room for up to four people. The daily resort charge is \$12/night. This is the lowest rate that can be found on any website. Websites including the Sheraton may offer rates lower for the first two people, but will charge \$90/person/night more for the third and fourth person. To book in the conference room block, use the following link www.starwoodmeeting.com/Book/swe2012.

Tour Information:

TOUR REGISTRATION WILL CLOSE ON DECEMBER 1, 2011

Attendees have the options to choose from 14 technical and sightseeing tours on Wednesday February 29 and Thursday March 1, 2012. The tours are open to registrants, family, and friends. The deadline for tour registration is December 1, 2011. Check the website for the tours, days and times, and tour descriptions.

Corporate Sponsorship/Career Fair Booth Opportunities Still Available:

Gain visibility for your company as a sponsor! Put your company in front of hundreds of bright and motivated women engineers and technologists. If your company is interested in sponsoring and/or participating, please view our sponsorship page on the conference website for more information or contact Sunshine Smith today.

If you have any questions please contact Jenn Harris at jennifer.harris@swe.org or Amy Weintraub at amyweintraub@hawaii.rr.com.

[text courtesy of Jenn Harris - 2012 Western Regions Conference Chair and Amy Weintraub - 2012 Western Regions Conference Co-Chair]



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The Sonora Region Senators taking a camera break at WE11
(L-R): Kimberly Otteson, Amy Jo Bowdidge, Fran Stuart

GOVERNOR'S CORNER

I'm registered for the Western Regions Conference in Hawaii!!!
Won't you please join me?!

Be sure to take advantage of the "early bird" rates before the end of day on December 1. Don't forget that tour sign-up closes on December 1, too!!

I also want to remind everyone to regularly update their profile on the SWE membership database. I try to do this at least once a year so that I get all of my SWE goodies – magazines, emails, etc.! Visit the Member Services site today.

I hope that you had a wonderful Thanksgiving and are getting into the holiday spirit!

I'll see you in Hawaii!

~Kerrie Greenfelder, Region B Governor

SONORA REGION WEBPAGES

2012 Western Regions Conference:
<http://www.swewestern2012.org/>

Region B Blog:
<http://sweregionb.org/>

Senate Blog:
<http://sonorasenate.wordpress.com/senators/>

Collegiate Team Blog:
<http://regionb.wordpress.com/>

PLEASE VISIT OFTEN!!!

FY13 CANDIDATE FEEDBACK

The nominees for FY13 Society positions were announced earlier this month. If you have experience working with, or working for, any of the nominees, you are highly encouraged to provide feedback to the Nominating Committee.

Visit the following link today!

<https://www.surveymonkey.com/s/fy13nominationsurvey>

FEEDBACK DUE DEC. 1!

P.S. I'd love to highlight your section – feel free to send me a photo, fundraising or news blurb to include in a future edition!



Kerrie Greenfelder PE

**Society of Women Engineers (SWE)
Region B Governor | Member, Central New Mexico Section**

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SONORA REGION GOALS

The FY12 Sonora Region Goals are presented below with a brief update toward our progress:

- (REGION) 95% of sections turn in section reports on time – **ON TRACK (91%)! GREAT TURN-IN RATE FOR REPORT NO.2 – THANK YOU! KEEP IT UP FOR REPORT NO. 3 (Due Jan. 10)!**
- (REGION) Increase Region B Membership by 15% - **ON TRACK! SIGN UP FOR THE SONORA REGION MEMBERSHIP COMMITTEE** (contact Chair, Helena Murvosh, murvoshhelena@stanleygroup.com)
- (REGION) “SWEeter Future Outreach Program” – combined efforts to reach out to 25,000 K-12 students – **ON TRACK! SIGN UP FOR THE SONORA REGION OUTREACH COMMITTEE** (contact Chair, Stephanie Loete – Stephanie.Loete@swe.org)
- (REGION) 200 Region B members attend the Western Regions Conference (Hawaii) – **ON TRACK! REGISTER TODAY** (see news item in this issue, page 2)
- (REGION) Leadership Pipeline – Foster 15 mentor/mentee relationships - **ON TRACK! SIGN UP FOR THE SONORA REGION LEAD COMMITTEE** (contact Chair, Justina Mikals, Justina.Mikals@swe.org)

Please do not hesitate to contact Governor Kerrie Greenfelder (Kerrie.Greenfelder@swe.org) if you have suggestions, feedback, comments, etc. about the Sonora Region and/or Society goals!

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The SWE Central New Mexico Section took a guided tour of the El Malpais National Monument in Grants, New Mexico .

PROGRAM DEVELOPMENT GRANTS

The region leadership joins the Program Development Grant committee in congratulating the **San Diego Section** for their “*STEP Up – The Service Through Engineering*” program!

If your section has a great program idea learn how to complete a grant proposal and related documents, please visit the Program Develop Grant Community in MySWE Communities.

MEMBERSHIP

Please remind your section members to renew (or start!) their membership with the Society of Women Engineers. Membership applications and renewal instructions are easy to find on the SWE webpage (www.swe.org/membership).

We also have a goal of increasing the Sonora Region membership by 15 percent, so now would be a great time to have a membership recruiting party (bring a friend!) or even **consider gifting a membership to SWE for the holidays!!**

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The SWE San Diego Section had an informative and exciting meeting at Solar Turbines in November.