

Governor's Monthly Newsletter

December 2011

Sonora Region



The Society of Women Engineers is (SWE) is a non-profit educational service organization whose goal is to encourage women to achieve their full potential in careers as engineers and leaders.

The Sonora Region, also known as Region B, includes Arizona, New Mexico, Southern California, Southern Nevada, and Utah.

The SWE Mission is to stimulate women to achieve full potential in careers as engineers and leaders, expand the image of the engineering profession as a positive force in improving the quality of life, and demonstrate the value of diversity.

For more information on SWE visit www.swe.org.

WELCOME!

Hello and welcome to the December 2011 edition of the Governor's Monthly Newsletter!

Please be sure to share this information with your section

Link this newsletter from your section website!

In this edition I'll be sharing information about the following items:

- Western Regions Conference and Career Fair – *Register today!*
- Region Goals
- Program Development Grants – *Apply!*
- Region Websites & Blogs – *Visit often!*
- Make a Difference
- Section Reports – *Due January 10, 2012!*
- Call for Nominations – *Coming soon!*

2012 JOINT WESTERN REGIONS CONFERENCE - HONOLULU, HI

REGISTER NOW!!

www.swewestern2012.org



Governor's Monthly Newsletter

December 2011

Sonora Region

2

2012 JOINT WESTERN REGIONS CONFERENCE - HONOLULU, HI

REGISTER TODAY!!

Join over 250 of your closest SWE friends in Hawaii for the 2012 Joint Western Region Conference for Regions A, B, and J from February 29 to March 3, 2012 at the Sheraton Waikiki in Honolulu. Registration is now open for individual registration, as well as corporate sponsorship. Please visit the conference website www.swewestern2012.org for online registration and the latest information on tours and speakers.

FREE REGISTRATION: *To be included in the raffle for one free conference registration have all of your friends include your name in the Recommended By box on the online registration. Every time another SWE member mentions your name, you will receive one ticket for the raffle. There is no limit on the number of raffle tickets that can be included. If you have already registered and would like to add a recommend name to your registration, please email Jenn Harris.*

Hotel Information:

This year's conference will be held at the Sheraton Waikiki located at 2255 Kalakaua Avenue, Honolulu, Hawaii 96815. The negotiated rate for the conference is \$250/night for any available room for up to four people. The daily resort charge is \$12/night. This is the lowest rate that can be found on any website. Websites including the Sheraton may offer rates lower for the first two people, but will charge \$90/person/night more for the third and fourth person. To book in the conference room block, use the following link www.starwoodmeeting.com/Book/swe2012.

Corporate Sponsorship/Career Fair Booth Opportunities Still Available:

Gain visibility for your company as a sponsor! Put your company in front of hundreds of bright and motivated women engineers and technologists. If your company is interested in sponsoring and/or participating, please view our sponsorship page on the conference website for more information or contact Sunshine Smith today.

If you have any questions please contact Jenn Harris at jennifer.harris@swe.org or Amy Weintraub at amyweintraub@hawaii.rr.com.

[text courtesy of Jenn Harris - 2012 Western Regions Conference Chair and Amy Weintraub - 2012 Western Regions Conference Co-Chair]



Governor's Monthly Newsletter

December 2011

Sonora Region



[ABOVE] "Team Greenie" - Governor Kerrie Greenfelder (back right) participated in a 3-month Wellness Challenge with a team of SWE friends. In addition to the Challenge, Kerrie was inspired to take up running, too! See the "Governor's Corner" for more! [L-R, Back: Matt, Kerrie, and Carter Greenfelder; Front: Kristin Wilde, Danita Boettner, Brett Dugan]

Kerrie Greenfelder PE

Society of Women Engineers (SWE)
Region B Governor | Member,
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GOVERNOR'S CORNER

As we wrap up this inspirational holiday season, I wanted to write a little note today about the inspiration that I've received from so many of my Sonoran pals for... RUNNING! I've never in my life been a runner (or much of an exerciser, for that matter) and I've sat idly by watching (via Facebook mostly) my SWE pals compete in 5K races, 10K's, half and full marathons, and even "Iron [Wo]Man" competitions! Well because of these amazing women, I'm on track (ha!) to compete in my first 10K race...IN HAWAII! That's right, I said Hawaii! Just after the region conference (<http://www.swewestern2012.org>), I'll be running alongside my SWE pals in O'ahu!

This new lifestyle and rigorous training program would never have come to fruition without the inspiration of these amazing women:

- Amy Jo Bowdidge (SWE-Salt Lake City),
- Renee Defeo (SWE-Phoenix),
- Jennifer Dugan (SWE-Central New Mexico),
- Lana Fountain-Flakes (SWE-BOD),
- Erin McGinnis (SWE-Los Angeles),
- Wendy Obenauf (SWE-Portland, OR),
- Ashley Pietz (SWE-Santa Clara Valley, CA), and
- Deb Willems (SWE-Central Coast).

And that's just a FEW of my SWE pals that have ~~talked me into~~, ahem, motivated and encouraged me to do this! But to be honest, I'm loving it! I'm challenging myself more than I ever thought I would and I'm thrilled to be inspired by such amazing women! If you'll be in Hawaii on March 4, 2012 (Sunday), join me! More info here: <http://www.hawaiiipacifichealth.org/womens10k/>!

So if you find yourself wanting a challenge, I encourage you to not only try something new (like running!), but also to try out a leadership position with the Society of Women Engineers! **The call for nominations is coming soon!** SWE provides a safe and open environment to test your leadership skills. Keep up the great work, Sonorans, and thank you for reading my short little note.

I hope you had a great holiday season and I'll see YOU in Hawaii – on the race track!

~Kerrie Greenfelder, Region B Governor

P.S. I'd love to highlight your section – feel free to send me a photo, fundraising or news blurb to include in a future edition!

Governor's Monthly Newsletter

December 2011

Sonora Region

SONORA REGION GOALS

The FY12 Sonora Region Goals are presented below with a brief update toward our progress:

- (REGION) 95% of sections turn in section reports on time – **ON TRACK (91%)! GREAT TURN-IN RATE FOR REPORT NO.2 – THANK YOU! KEEP IT UP FOR REPORT NO. 3 (Due Jan. 10)!**
- (REGION) Increase Region B Membership by 15% - **ON TRACK! SIGN UP FOR THE SONORA REGION MEMBERSHIP COMMITTEE** (contact Chair, Helena Murvosh, murvoshhelena@stanleygroup.com)
- (REGION) “SWEeter Future Outreach Program” – combined efforts to reach out to 25,000 K-12 students – **ON TRACK! SIGN UP FOR THE SONORA REGION OUTREACH COMMITTEE** (contact Chair, Stephanie Loete – Stephanie.Loete@swe.org)
- (REGION) 200 Region B members attend the Western Regions Conference (Hawaii) – **ON TRACK! REGISTER TODAY** (see news item in this issue, page 2)
- (REGION) Leadership Pipeline – Foster 15 mentor/mentee relationships - **ON TRACK! SIGN UP FOR THE SONORA REGION LEAD COMMITTEE** (contact Chair, Justina Mikals, Justina.Mikals@swe.org)

Please do not hesitate to contact Governor Kerrie Greenfelder (Kerrie.Greenfelder@swe.org) if you have suggestions, feedback, comments, etc. about the Sonora Region and/or Society goals!

Governor's Monthly Newsletter

December 2011

Sonora Region



[LEFT] FY12 secretary Kate Blinick introduced us to future SWE member Victoria, who was presented with two SWE boutique onesies. Past officer and newlywed Mary Mahler received a SWE lava lounge lamp.

Special thanks to Solar Competition Committee Chair Georgia Armstrong for hosting the event and applying for our section's first Program Development Grant, which we received in November.

PROGRAM DEVELOPMENT GRANTS

The region leadership joins the Program Development Grant committee in congratulating the **Tucson Section** for their "*Imagine Engineering STEM Event*" program and the **San Diego Section** for their "*Envision 2012*" program!

Both of these sections received funding from the PDG Committee!

If your section has a great program idea learn how to complete a grant proposal and related documents, please visit the Program Develop Grant Community in MySWE Communities.

SONORA REGION WEBPAGES

2012 Western Regions Conference:
<http://www.swewestern2012.org/>

Region B Blog:
<http://sweregionb.org/>

Senate Blog:
<http://sonorasenate.wordpress.com/senators/>

Collegiate Team Blog:
<http://regionb.wordpress.com/>



[ABOVE] SWE Tucson hosts an annual Holiday Potluck at a member's house (note creative "chalking" in the background). This event is a working meeting where we assemble solar car kits and solar house kits while networking with each other. This is in preparation for our Solar Competition, which will be held April 21, 2012. <http://www.swetucson.org/solar>

Governor's Monthly Newsletter

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Sonora Region

MAKE A DIFFERENCE WITH YOUR DONATION TO SWE

For over six decades, SWE has given women engineers a unique place and voice within the engineering industry. Our organization is centered on a passion for our members' success, and with the help of members like you, we can continue to make a difference in the lives of current and future women engineers.

This year, SWE president Melissa Tata's theme is "Multiply the Momentum." While our organization has had many successes and has greatly impacted members and the engineering industry, there is still work to be done.

Why SWE, why now?

- In 2008, engineers held about **1.6 million jobs**. Overall engineering employment is expected to grow by **11 percent** over the 2008-18 decade (to 1,750,300) (*U.S. Department of Labor, Bureau of Labor Statistics, Employment by detailed occupation, 2008 and projected 2018*).
- **13.4 percent** of engineering professionals are women (*2011 Data Book, NACME*).
- **21 percent** of girls say their parents encouraged them to become an actress, while **10 percent** of girls say their parents have encouraged them to think about an engineering career (*Harris Interactive for the American Society for Quality, 2009*).

Your individual donation, whether unrestricted or to a project that is close to your heart, increases our impact and allows us to multiply the momentum within the Society and in the engineering industry.

- Inspire girls in a career that makes a difference to our society
- Award scholarships for women pursuing their aspirations
- Recognize the achievements of women engineers
- Provide opportunities to further develop professional skills

Donate to SWE today and visit us on **Facebook** to tell us why you will multiply the momentum!

P.S. DOUBLE your gift through your company's matching program. Please check with your HR department for more information.

[text courtesy of SWE HQ]

Governor's Monthly Newsletter

December 2011

Sonora Region

SECTION REPRESENTATIVES REPORT NO. 3

7

DUE JANUARY 10, 2012!!

Please consider this your friendly reminder for the Representatives Report No. 3 – it's due to Governor Kerrie Greenfelder (Kerrie.Greenfelder@swe.org) by January 10, 2012!

Please use the same file that was completed for Report Nos. 1 and 2 (and if you've lost it, please contact Kerrie for a replacement copy). Remember to fill in the yellow boxes on each tab related to Report No. 3. Again, the tab names correspond to the report (e.g., Summary3 is used for Report No. 3). There is also sample text provided within the report in case you get stuck on a question.

Please contact Kerrie if you have any questions about this new reporting format.

CALL FOR SONORA REGION OFFICER CANDIDATES

COMING SOON!!

It's just about that time of year again! The Sonora Region (B) nomination and election process for FY13 Officers will soon be underway!. The Call for Nominations will be for the following positions: **Governor, Lieutenant Governor, Secretary, Treasurer, Region Nominating Chair, Senator, and Alternate Senator**. These leadership positions provide valuable experience within SWE and can be a step toward Society leadership. All members are encouraged to nominate themselves and/or other eligible members.

Watch for details from the **Region B Nominating Committee Chair, Shirley Mondy** (shirley.mondy@nnsa.doe.gov). In the interim, please forward questions to Shirley or Kerrie Greenfelder, Region B Governor at kerrie.greenfelder@swe.org.